ICSA Recruiting Database Proposal

For Discussion: Create a recruiting registry/database that functions as the ICSA clearinghouse for recruiting.

In 2018, the ICSA suffered a significant blow to our reputation due to a recruiting scandal involving the highest profile team and athletic department in our ranks. Since the beginning, recruiting for college sailing has been a black box; it's opaque for recruits and families, misunderstood by athletic administrators, and ripe for disappointment or the wrong motives. In 2020, the ICSA must take a proactive approach to tightening up our recruiting controls to address concerns by our alumni, fans, student-athletes and recruits/families. These changes have the potential to better serve recruits and also promote sailing throughout our seven conferences.

Proposal: Create a mandatory recruiting registration system for sailors to register to be recruited student-athletes by ICSA sailing programs.

The system would include the following information REQUIRED for sailors to be recruited by an ICSA program:

- Name
- DOB (non-public)
- Home City, State, Country
- High School Name
- Contact information (non-public)

The following information will be encouraged, but optional:

- Narrative on experience, performance, goals, etc.
- Top-three performances (or similar)
- Academic experience
- Scores and GPA, as appropriate and non-public
- Interests/intended major
- Interests outside of sailing
- Check boxes allowing teams to contact them (or requesting no contact from teams)
 - Specific teams
 - Specific regions
 - Specific types of sailing (offshore, keelboats, MR?)
 - No contact

On the recruiting registration website, there would also be clear information about the rules for ICSA, including scholarships, practice limits, etc, so that families and recruits understand the rules before becoming involved.

This simple system would address three specific issues:

- 1. Identifying what a sailing recruit is/could be for an athletic department and requiring that individual to be public in their position as an intended recruit. Your compliance officer says "yes, please".
- 2. Provide a clear requirement for recruits and parents that allows them to raise their hand and say they'd like to participate. ICSA is able to streamline this process for families and sailors.
- 3. Allow a more even spread of talent across our teams and conferences as recruits can have the most possible information on their options for college by allowing themselves to be contacted by teams across the ICSA (at their choice).

A vote for this proposal would have ICSA begin planning on creating a recruit registration database, including the above data and protections for privacy. Ideal implementation would be by Fall 2020 or Spring 2021.

Respectfully,

Blaine Pedlow PCCSC Commissioner UC Berkeley '02