

Proposal: Updates to PR Appendix K - Recruiting

When Appendix K was written by the ad-hoc Recruiting Committee, the intent was to provide clear boundaries on what was allowable during the recruiting process. The language that was approved by the Board outlined the vast majority of the boundaries intended.

Upon recent review of Appendix K, there are two main things that were overlooked, allowed distributable materials and recruiting hosting guidelines. Section K2 defines what is allowable when contacting recruits, or in the case of unavoidable incidental contact, but not during other times. Section K3 provides some general guidelines for recruit visits without elaborating on what can be provided during that visit.

2. RECRUITING CONTACT

- a) A representative shall not initiate recruiting contact with a PSA or their family members before June 15 prior to the individual's Junior (11th grade) year.
- b) Recruiting contact at events that a PSA is attending may only occur after competition has concluded for the day and the PSA is released by their coach or advisor.
- c) In the case of Unavoidable Incidental Contact, the representative may only provide to the PSA materials that are widely available to the student body, or General Correspondence which is limited to a single letter-size sheet of paper. General Correspondence can include fact sheets about an institution or team, questionnaires, or business cards and shall not be tailored to an individual PSA or their family.

In K2c there is a list of the allowable materials to be distributed. However this is the last section where this language appears. The initial intent of the committee while writing the rule was that this list should apply to all interactions with recruits, not just the case of Unavoidable Incidental Contact. The omission of this language from K3, hosting conduct, creates some ambiguity with what can be provided during recruiting visits.

The NCAA D1 manual addresses the allowable materials, referred to as Offers and Inducements in section 13.2

Section 13.2 addresses Offers and Inducements, essentially whatever you are allowed to and not allowed to provide to a recruit. This can be cleaned up in order to better suit ICSA's needs, however the general sentiment exists.

13.2.1 General Regulation. An institution's staff member or any representative of its athletics interests shall not be involved, directly or indirectly, in making arrangements for or giving or offering to give any financial aid or other benefits to a prospective student-athlete or the prospective student-athlete's family members or friends, other than expressly permitted by NCAA regulations. Receipt of a benefit by a prospective student-athlete or the prospective

student-athlete's family members or friends is not a violation of NCAA legislation if it is determined that the same benefit is generally available to the institution's prospective students or their family members or friends or to a particular segment of the student body (e.g., international students) determined on a basis unrelated to athletics ability. [R] (Revised: 10/28/97, 11/1/00, 3/24/05, 4/25/18)

13.2.1.1 Specific Prohibitions. Specifically prohibited financial aid, benefits and arrangements include, but are not limited to, the following: [R] (Revised: 10/28/97, 11/1/00, 4/23/08, 4/25/18)

- (a) An employment arrangement for a prospective student-athlete's family members;*
- (b) Gift of clothing or equipment;*
- (c) Co-signing of loans; (*
- d) Providing loans to a prospective student-athlete's family members or friends; (*
- e) Cash or like items;*
- (f) Any tangible items, including merchandise;*
- (g) Free or reduced-cost services, rentals or purchases of any type;*
- (h) Free or reduced-cost housing;*
- (i) Use of an institution's athletics equipment (e.g., for a high school all-star game);*
- (j) Sponsorship of or arrangement for an awards banquet for high school, preparatory school or two-year-college athletes by an institution, representatives of its athletics interests or its alumni groups or booster clubs; and*
- (k) Expenses for academic services (e.g., tutoring, test preparation) to assist in the completion of initial-eligibility or transfer-eligibility requirements or improvement of the prospective student-athlete's academic profile in conjunction with a waiver request.*

13.6 goes into detail on what is allowable on a visit. Here are some bullet points

- 48 hours (no more than 2 consecutive nights)*
- provided transportation and housing for the PSA and up to 4 family members*
- 1 official visit. A unofficial visit becomes an official visit when \$100 of expenses or entertainment is provided*
- 5 tickets to a home sporting event may be provided*
- \$60 per person may be provided for entertainment. That money may not be spent on material goods or souvenirs*
- 3 meals per day, per member of the party*
- no tryouts or workouts (aka practicing on the visit)*

There is a lot of wording here that is likely unnecessary in the college sailing context. New additions to Appendix K should address:

- A) Recruit visit guidelines (NCAA D1 Manual 13.6), further defining PR K3
- B) Offers and Inducements (NCAA D1 Manual 13.2.1.1), creating PR K4

Provisional Language

K

3.HOSTING CONDUCT

- a) An institution may not host a PSA for a visit before July 1 prior to the individual's Junior (11th grade) year.
- b) During the visit, the PSA may attend workouts and practice however they are not permitted to participate in any Athletically-Related Activities as defined in PR A1(c) (i).
- c) Each PSA may have one Official Visit at each institution before October 15 following high school graduation and one Official Visit at each institution after October 15 following high school graduation;
 - i) An visit is considered Official when greater than \$50 of goods, services or entertainment is spent during that visit;
 - ii). There is no limit for a PSA on how the number of Unofficial visits to an institution
- c) An institution may host a PSA for no longer than 48 hours, starting from when the PSA arrives on campus. Extenuating circumstances may extend that duration for reasons outside the control of the institution or individual (e.g., inclement weather conditions, natural disaster, flight delays or cancellations, airport security activity).
- d) During the visit, the PSA may attend workouts and practice however they are not permitted to participate in any Athletically-Related Activities as defined in PR A1(c) (i).
- e) The institution may provide the following during a visit:
 - i). Transportation and housing for the PSA and up to 4 family members;
 - ii). A maximum of 5 tickets to a home sporting event;
 - iii). Up to \$50 per person may be used for entertainment purposes (e.g. group activities, bowling, TopGolf, etc), but may not be used for merchandise or souvenirs, and may not be distributed as cash;
 - iv). 3 meals per day, per member of the party

4. Offers and Inducements

4.1 General Regulation. An institution's staff member or any representative of its athletics interests shall not be involved, directly or indirectly, in making arrangements for or giving or offering to give any financial aid or other benefits to a prospective student-athlete or the prospective student-athlete's family members or friends, other than expressly permitted by the ICSA Procedural Rules. Receipt of a benefit by a prospective student-athlete or the family is not a violation if the benefit is widely available to the general student body.

4.2 Specific Prohibitions. Specifically prohibited benefits and arrangements include, but are not limited to, the following:

- (a) An employment arrangement for a prospective student-athlete's family members;
- (b) Gift of clothing or equipment;
- (c) Co-signing of loans;
- (d) Providing loans to a prospective student-athlete's family members or friends;
- (e) Cash or like items;
- (f) Any tangible items, including merchandise;
- (g) Free or reduced-cost services, rentals or purchases of any type;
- (h) Free or reduced-cost housing;