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Seeking Members

We are seeking members especially in terms of PCCSC representative, SAISA representative, and a Sports Information Director or similar. While the committee works on many areas within communications and media, individuals on the committee are not expected to fulfill all skills. These skills might include but are not limited to social media, graphic design, press release writing, coediting, video production, photography and project management.

Note about NORs or SIs

Any event that may have photographers or photos at it, should include a section approving this.

Here is what is often in the nationals SI

14. RIGHTS TO USE NAME AND LIKENESS

14.1. By participating in this event, competitors automatically grant to the OA and the event sponsors the right, in perpetuity, to make, use and show, at their discretion, any photography, audio and video recordings, and other reproductions of them made at the venue or on the water from the time of their arrival at the venue, until their final departure, without compensation.

Social Media Coverage Budget

During the [January 2024](#) Annual Meeting, we proposed and got approved a budget for fall nationals. Due to an anticipated contract with US Sailing for a 'Media Partnership' we did not get the spring nationals approved. We do not have a contract signed, our committee is asking to get a budget approved to cover a spring national social media manager.

[The Social Media Manager](#) helps us fulfill sponsor contracts, engage with our recent alumni, contact parents, and create excitement around College Sailing.

[See Appendix for budget breakdown.](#)

Broadcast Discussion

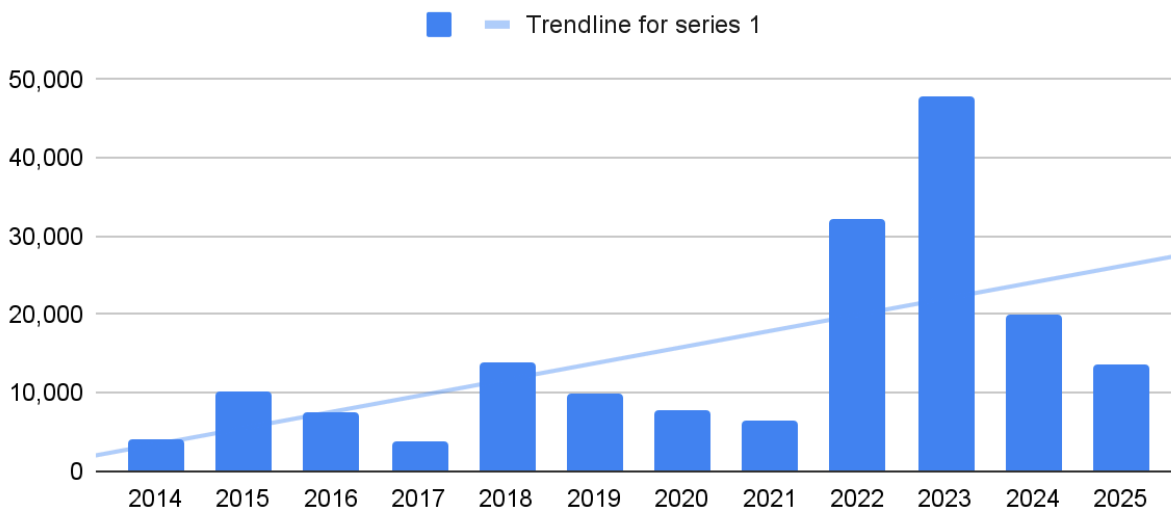
Videoing nationals and making it available to teams and fans is vastly popular however it is often a burden on the hosts.

Add Data

- Youtube
 - + Broadcast Data - Update
- ESPN+
- NEISA has subsidized this when in NEISA

Yearly Views on College Sailing Youtube

Based on a sum of total daily views (as of 5 May 2025)



*nationals were live on Youtube 2018, 2022, & 2023

National Championship Prep Document

For reference to College Sailing, we have attached the Nationals Prep Guide that our committee has put together with the assistance from past nationals hosts.

<https://docs.google.com/document/d/e/2PACX-1vRdIE1FScMUEMw-V64fXX8sHACSIa0VACDIfxxQwkSCjIJtOmvIAXWqBJCUuFJGwKzj0Tb1Kt5ocTun/pub>

Respectfully Submitted,
Cori Radtke on behalf of the ICSA Communications Committee

Communications Committee Email: communications@collegesailing.org

Appendix - Social Media Manager Budget Breakdown

Total for **Spring Nationals** (Including All Expenses): \$17,205

Total for **Fall Nationals** (Including All Expenses) : \$4,860 - approved January 2024

Women's and Open Team Race - Total = \$6,885

- Day rate: 5 days x \$500/day = \$2,500
- Expenses Total: \$2,180
 - Housing: \$200/night x 6 nights = \$1,200
 - Meal Stipend: \$45/day = \$225
 - Flights: \$300 round trip
 - Rental Car: \$80/day x 6 days = \$480

Fleet Race - Total = \$10,320

- Day Rate: 8 days x \$500/day = \$4,000
- Expenses Total: \$3,140
 - Housing: \$200/night x 9 nights = \$1,800
 - Meal Stipend: \$45/day x 8 days = \$360
 - Flights: \$300 round trip
 - Rental Car: \$80/day x 9 days = \$720