

Social Media Analysis

Ali Keenan requested by ICSA Communications Chairs



2023 Media by the Numbers

85 Posts

+13,000 Instagram Followers

+481 Facebook Followers

24.9M Instagram Reach

152k Facebook Reach

2023 Highlights



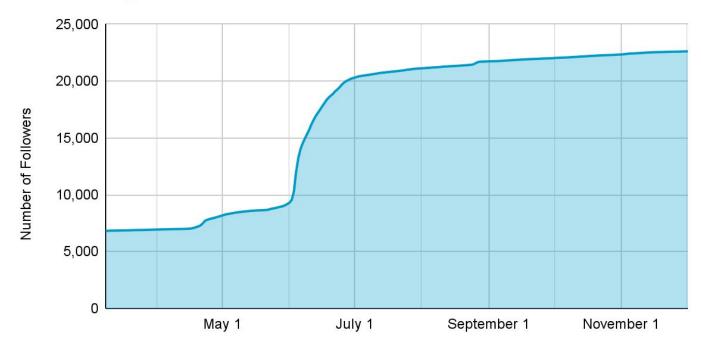






Instagram Growth 2023

Total Instagram Followers



Date



Visits

Facebook Page Visits and Instagram Visits

