## INTER-COLLEGIATE SAILING ASSOCIATION OF NORTH AMERICA, INC.

#### TREASURER'S REPORT

For the meeting on January 14, 2012

As of December 20, 2011: updated December 22, 2011

#### **Investment Account**

Our account is held within the US Olympic Foundation and is performing poorly this year. The balance shown is as of September 30, 2011 and is the latest update we have. I don't believe we can anticipate much change in the account balance at the year end.

#### **Operating Revenues**

#### **Sponsorship**

We are fortunate that most of our sponsors continue to support ICSA in spite of difficult economic conditions particularly in the marine industry. Their support plays a key role in the financial health of ICSA. The addition of Sperry Top-Sider in 2011 was helpful. As of this time, Bainbridge/Marlow is overdue on a sponsorship payment of \$4,000 that was due in May. That payment is expected soon. Resulting operating revenues will be higher than budget for the year.

#### **Operating Expenses**

Our overall operating expenses are expected to be over budget for 2011. We have a few items outstanding as we are not yet closed out for 2011.

The development expense includes an additional payment of \$7,000 for the scoring program.

The PR/Sponsor Fulfillment is made up of \$5,000 for the purchase of mains related to the Sperry Top-Sider contract, \$2,000 to GTS Photos for coverage at the Semis and Nationals, \$3,252 to Sailgroove for their coverage and \$5,902 for the press release coverage. There was also an expense of \$143 for sail shipping.

The sponsorship expense includes \$2,430 to our National Semi-Final Championships host and \$2,500 to each of our other Championship hosts. We purchased a set of mains for \$3,130. We also supported ICSA sailors who participated at the World University Games in the amount of \$3,214. Total post season competition grants of \$9,000 were awarded to three teams.

No other items of note.

Respectfully submitted,

Sherri Campbell ICSA Treasurer

# INTER-COLLEGIATE SAILING ASSOCIATION OF NORTH AMERICA, INC. As of December 20, 2011

### Balances as of January 1, 2011:

Checking Savings Meeting deposits US Olympic Foundation Investment Fund	3,918 5,628 6,250 186,344	
TOTAL BEGINNING NET WORTH	202,140	202,140
Net activity (see income statement for for 12-20-11 for detail)		-23,435
Balances as of December 20, 2011:		
Checking - Unreserved Fund Savings US Olympic Foundation Investment Fund	15,269 15,123 148,313	
TOTAL ENDING NET WORTH	178,705	178,705

### ICSA Financial Statement as of December 20, 2011

			2011	2011	2010	2009	2008
			Actual as	Approved			
			of 12/20/11	Budget	Actual	Actual	Actual
ODEDATIN	G REVENU	-					
Annual Du		<u> </u>	24,970	24,000	24,320	23,480	24,130
Grants	UK Tour		24,370	24,000	24,320	4,000	24,130
Intersectio			11,100	11,000	10,950	10,920	11,160
Donation f	or Graham I	Hall Award	0	, i	500	1,350	2,901
Sponsorsh	nip		43,650	35,500	30,000	30,000	31,500
	APS		8,000	8,000			11,000
	Gill		6,000	6,000	6,000	6,000	6,000
	LaserPerfor	mance	8,000	7,000	8,000	8,000	6,000
	Luminaria Bainbridge/l	Marlow	4,000	1,500 4,000	1,500 4,000	1,500 4,000	4,000
	Quantum	viailow	2,500	5,000	7,500	7,500	2,500
	Patagonia		2,300	2,000	7,000	7,000	2,000
	Sail1Design		0	0	1,000	1,000	2,000
	Sperry		13,150		1 1	,	
	US Sailing		2,000	2,000	2,000	2,000	
TOTAL OP	ERATING R	EVENUE	79,720	70,500	65,770	69,750	69,691
ODEDATIO	O EVBENC	Te			1		
	G EXPENSI		400	400	440	200	OFF
Accounting		Prep/State filing	406 95	400 2,500	416 885	396 827	255 811
Aummistra	Printing &	Postage	95	2,300	135	77	61
	Staff Exper	i oolage ises	33		750	750	750
	Juli Exper				'55	700	700
Appeals &	Rules Com	m.		500		500	
Awards			5,700	5,000	4,979	3,880	5,135
	Trophies		3,056		3,354	3,492	3,644
	Permanent	Trophies	1,703		1,625	388	1,491
	Certificates		941				
Capital Eq			14 400	40.000	40.000	40.000	793
Consulting Developme			14,400	19,200 5,000	19,200 15,081	19,200	19,200 2,940
Developine	Clinics & De	avelonment	<b>10,276</b> 1,351	3,000	2,470	<b>825</b> 825	400
	District Reb		450		757	023	350
	Video/CD	ato Granto	1,475		1,254		1,690
	Scoring pro	gram	7,000		10,000		,
	Other		0		600		500
Donations				500		500	500
	Mystic Seap	oort-ICSA archives					500
Fees			125	885	305	505	480
		Singlehanded Champs	0		180	380	380
Honoraria	US Sailing of	aues	125 <b>4,200</b>	5,600	125 <b>5,400</b>	125 <b>5,200</b>	100 <b>5,400</b>
Insurance			1,063	2,650	2,294	2,608	2,562
mourance	Regatta Lia	hility	1,063	2,030	1,063	1,008	962
	Director Lia		1,000		1,231	1,600	1,600
Meeting Ex	pense		1,246	1,500	831	1,556	1,129
PR/Sponso	r Fulfillmer	nt	16,297	10,000	11,634	10,719	8,192
Website			0	8,500			7,664
Sponsorsh			32,040	14,500	22,064	29,140	21,100
	BUSA/WUG		3,214		0	12,803	==-
	Champions		19,826	14,500	17,064	14,337	14,500
Travel Exp		n Competition	9,000	2 500	5,000	2,000	6,600
ı raver Exp	ense President		4,276	2,500	2,211	1,683	5,580
	Secretary		1,653		514		
	Treasurer		390		769	658	2,457
	ICSA Reps.		1,940		574	1,025	1,393
	Intersec. Co	ordinator	293				628
	All America	Committee					459
	US Sailing I				354		643
Other							
TOT::		VDENOES	65.15.		1		<u> </u>
TOTAL OP	ERATING E	XPENSES	90,124	79,235	85,300	77,539	81,741
Not operat	ing activity		10 404	0 725	10 520	7 700	12.050
iver operat	ing activity		-10,404	-8,735	-19,530	-7,789	-12,050
Dividende	& Interest -	USOF	2,128	4,000	2,951	3,105	3,805
	on Investm		-15,159	5,000	18,518	35,456	-64,569
Juni 1005	voouii	0001	10,100	3,300	10,510	33,430	J-7,JUJ
			00.405	265	4 000	00 770	
NET ACTIV	/ITY		-23,435	∠nn:	1,939	30,772	-72,81