



Inter-Collegiate Sailing Association of North America, Inc.

March Conference Call

3/18/2015

11:00 AM Eastern, 10:00 AM Central, 9:00 AM Mountain, 8:00 AM Pacific

Conference Call instructions: Dial 1-626-677-3000 when prompted, enter guest access code 6192812#

Note – this is NOT a toll free call

Note to participants: If there is any agenda item upon which you wish to be heard, please send an email before the meeting so the chair can make sure to recognize you. Email: icsaboard@googlegroups.com. Otherwise, unless you are speaking, kindly mute your phone so that we do not get extraneous outside noises. Thank you.

AGENDA

- I) Call to Order (Brindley)
- II) Roll Call (Richards)
- III) Approve Minutes from February 18, 2015 Conference Call
- IV) President's Update (Brindley)
- V) Treasurer's Update (Campbell)
- VI) Secretary's Update (Richards)
- VII) Ad Hoc Season Length Committee Update
- VIII) Communications Committee Update
- IX) New Business
- X) Old Business
 - A) Disposal of APS Team Race Nationals mains
 - B) Set up an ad hoc long range planning committee
 - this may involve working with an outside sports management consultant firm (ex <http://www.sportperformancemanagement.com/>)
 - task them to develop ICSA's Strategic plan looking 5, 10 and 20 years out
 - C) Set up an ad hoc committee to review all ICSA Standing and ad hoc committees
 - Work with the chairs to develop a statement of purpose, recommend that the committee be retired, or add new committees to meet current ICSA goals and mission (may need to liaise with ad hoc LRP Committee).
 - D) Review activating the Board of Governors
 - Identify friends of college sailing who are skilled/experienced in sponsorship and fundraising
 - Task them to raise funds for the investment account or toward an endowment to support ICSA's mission
 - May require an ad hoc committee to nominate and define the responsibilities of the committee
 - Chair of Board of Governors should be on the Long Range Planning Committee
 - E)
- XI) New Business/Discussion for future meetings
- XII) Adjourn Meeting
- XIII)

April Meeting Date: April 15 11:00 AM Eastern, 10:00 AM Central, 9:00 AM Mountain, 8:00 AM Pacific

ACTION ITEMS

President – Mitch

Solicit RFP from Sports Management Consultant firms/reach out to Harry Schiller
Contact John Mollicone & NYYC about hosting ICSA fundraiser cocktail party during nationals

Treasurer – Sherri

Transfer funds from investment account to cover website and finalize contract with webmaster

Secretary – Danielle

Work with conferences to complete their reports and list of committee representatives
Work with webmaster on site development

Conference Representatives

NWICSA & SEISA owe membership reports and committee representatives list to Danielle.
All conferences need to take discussion of 8 weekend limit for an individual sailor back to conferences for feedback.

2015 ICSA ANNUAL MEETING AGENDA ITEMS