



## Inter-Collegiate Sailing Association of North America, Inc.

### February Conference Call

2/18/2015

11:00 AM Eastern, 10:00 AM Central, 9:00 AM Mountain, 8:00 AM Pacific

Conference Call instructions: Dial 1-626-677-3000 when prompted, enter guest access code 6192812#

Note – this is NOT a toll free call

Note to participants: If there is any agenda item upon which you wish to be heard, please send an email before the meeting so the chair can make sure to recognize you. Email: [danielle.richards@ussailing.net](mailto:danielle.richards@ussailing.net). Otherwise, unless you are speaking, kindly mute your phone so that we do not get extraneous outside noises. Thank you.

### AGENDA

- I) Call to Order (Brindley)
- II) Roll Call (Richards)
- III) President's Update (Brindley)
- IV) Treasurer's Update (Campbell)
- V) Secretary's Update (Richards)
- VI) Ad Hoc Season Length Committee Update
- VII) Old Business
  - A) ICSA Website Proposal
- VIII) New Business/Discussion for future meetings
  - A) Disposal of APS Team Race mains
    - Sell, give away on application, or...?
  - B) Set up an ad hoc long range planning committee
    - this may involve working with an outside sports management consultant firm (ex <http://www.sportperformancemanagement.com/>)
    - task them to develop ICSA's Strategic plan looking 5, 10 and 20 years out
  - C) Set up an ad hoc committee to review all ICSA Standing and ad hoc committees
    - Work with the chairs to develop a statement of purpose, recommend that the committee be retired, or add new committees to meet current ICSA goals and mission (may need to liaise with ad hoc LRP Committee).
  - D) Review activating the Board of Governors
    - Identify friends of college sailing who are skilled/experienced in sponsorship and fundraising
    - Task them to raise funds for the investment account or toward an endowment to support ICSA's mission
    - May require an ad hoc committee to nominate and define the responsibilities of the committee
    - Chair of Board of Governors should be on the Long Range Planning Committee